

Today Management Advertising Rate Sheet

Today Newspaper
 Walter Nisbeth Road #110
 Prins Bernhard Bridge/ Traffic Lights Junction
 Philipsburg - St. Maarten
 Tel: +1 (721) 542-9558 Fax: +1 (721) 5429547
 Email: todaysxm@gmail.com

Standard Sizes (Basic Rates)		
Size	B/W	Color
8/2 page	\$ 35.00	\$ 55.00
1/8 page	\$ 50.00	\$ 75.00
1/4 page	\$ 75.00	\$ 150.00
1/2 page H	\$ 175.00	\$ 275.00
1/2 page V	\$ 190.00	\$ 290.00
Full page	\$ 325.00	\$ 475.00
Custom Sizes		
Custom Sizes	\$3 per cm	\$4 per cm
Specials		
Online Advertising		
Contract Advertising		
Holiday Supplements		
Campaign Contracts		
Flyer Inserts - \$0.10 per insert		
Close Off Times		
Ads must be in by 3 p.m. the previous day		
Office Hours		
Mon- Fri	8:00 a.m. - 5:00 p.m.	

Advertising Contracts	
Front page Ads	
Size:	6cm x 1 column COLOR ad
All front page ads are contractual and are for a minimum of 2 weeks	
Banners	
Size:	9cm x 6 columns
All banners are set at a base price of \$175.00 per ad	
Campaigns	
Campaigns are given special preferential rates which will be determined during the week prior to said campaign. Designing fees may or may not apply to campaign ads.	
Discounts	
Discounts are given based on contracted ads by volume and based on management discretion.	
Payment	
All ads must be paid for in Advance. Credit is given solely at the discretion of management and should not be assumed. A customer in bad standing with the company will not be allowed credit on any ads.	

Disclaimer

Today Management reserves the right to change or alter prices for ads as it sees fit with or without prior given notice to customers. All customers on contract will be advised of changes though these will not affect their contractual agreement.