

# Today **NEWSPAPER**

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## **PROPOSED PRICE LIST ONLINE ADVERTISING**

<b>BANNERS</b>	<b>PRICE</b>	<b>PERIOD</b>	<b>TYPE</b>
Leaderboard (728x90)	\$ 500.00	Per month	Recommended
Large rectangle (336x280)	\$ 250.00	Per month	Recommended
Medium rectangle (300x250)	\$ 200.00	Per month	Recommended
Mobile banner (320x50)	\$ 150.00	Per month	Recommended
Wide skyscraper (160x600)	\$ 400.00	Per month	Recommended
Banner (468x60)	\$ 250.00	Per month	Other - Horizontal
Half banner (234x60)	\$ 125.00	Per month	Other - Horizontal
Large leaderboard (970x90)	\$1,000.00	Per month	Other - Horizontal
Half page (300x600)	\$ 750.00	Per month	Other - Vertical
Skyscraper (120x600)	\$ 200.00	Per month	Other - Vertical
Vertical banner (120 x 240)	\$ 100.00	Per month	Other - Vertical
Button (125x125)	\$ 10.00	Per day	Other - Square
Small rectangle (180x150)	\$ 20.00	Per day	Other - Square
Small square (200x200)	\$ 30.00	Per day	Other - Square
Square (250x250)	\$ 40.00	Per day	Other - Square
Adformercial - medium rectangle (300x250)	\$ 400.00	Per week	Video Ads
Adformercial - large rectangle (336x280)	\$ 500.00	Per week	Video Ads
Package A - company info	\$ 200.00	Per listing	Category listings
Package B - company info + logo	\$ 250.00	Per listing	Category listings
Package C - company info + logo + promo	\$ 300.00	Per listing	Category listings
Advertorial	\$1,000.00	Per publication	Articles
Featured Info	\$1,000.00	Per publication	Articles